

FOR IMMEDIATE RELEASE: FOR MORE INFORMATION:

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## **MOVIES ARE FOR MOMMIES - AND DADDIES, TOO!**

Lincoln-Lancaster Women's Commission coordinates discount movie program for parents of small children.

Parents of small children need to take a break and watch a good movie every now and then. That's the philosophy behind a new community program called, "My Movies for Mommies (And Daddies Too!)".

Beginning in November, discounted movie passes will be available to parents and grandparents with small children, infancy through age three. "My Movies for Mommies (And Daddies Too!)" is a collaborative effort of BryanLGH Medical Center, Douglas Theatre Company, My 106.3 FM Radio and Lincoln-Lancaster Women's Commission.

The first feature presentation is scheduled for 10 a.m. on Wednesday, November 16, 2005, at the SouthPointe Cinema, 27<sup>th</sup> & Pine Lake St., in Lincoln, NE. Admission is half price for parents/grandparents and children up to age three are free. Doors open at 9:45 a.m. with a door prize drawing and a brief educational presentation. Stroller parking is available. The theater will provide soft house lighting and lower soundtrack noise during the show. All movies shown for "My Movies for Mommies (And Daddies Too!)" will be current movies running in the theater circuit.

Show times are the third Wednesday of every other month. Future 2006 showings for "My Movies for Mommies (And Daddies Too!)" are set for January 18, March 15, May 17, July 19 and September 20.

For more information, contact the Lincoln-Lancaster Women's Commission at 441-7717.